

HELLO AND WELCOME



Welcome to our first public event on the Cundy Street Quarter.

We are at a very early stage in developing our ideas for the Cundy Street Quarter.

Our ambition is to create an inclusive mixed-use neighbourhood, potentially including a range of new homes, community facilities, public green spaces, shops and more.

TODAY WE WANT TO HEAR FROM YOU

We would like to learn about your priorities for the area and understand more about the amenities you use locally.

Tell us how you think the area could be improved, and the benefits you would like to see brought forward.

Please speak to the team, who can talk you through the content and answer any questions you might have.

As part of Grosvenor's commitment to the area, we are donating £10,000 to be divided between three local charities. By providing your ideas on the Cundy Street Quarter you will have the opportunity to choose how this donation is shared between them.

Please leave your comments on a feedback form or online at: www.cundystreetquarter.com



The Cundy Street Quarter is an area in Southern Belgravia that is bordered by Ebury Street, Cundy Street and Pimlico Road

MEET THE TEAM

GROSVENOR

Landowner

Grosvenor is a privately-owned business with over 300 years' experience. In the 18th Century, we began to develop an area of land known as Five Fields between Hyde Park and the River Thames that became the world-renowned Belgravia. We are proud of our history as long-term stewards of Belgravia.

Today, Grosvenor Britain & Ireland creates, adapts and manages high quality neighbourhoods that are great places to live, work and visit. Our diverse property development, management and investment portfolio includes Grosvenor's London estate of Mayfair and Belgravia and other developments in London, Oxfordshire and Cambridgeshire.



Eccleston Yards



Eaton Square

DSDHA

Project Architect

DSDHA is an architecture, urban design and research studio, engaged in projects spanning from large urban design and landscape developments, through to highly acclaimed individually crafted buildings.

Its work has been recognised with 17 RIBA Awards in the last decade as well as being shortlisted for the Stirling Prize and twice nominated for the European Union Mies van der Rohe Prize for Contemporary Architecture.

DSDHA has significant experience of working within Central London including Westminster. Completed Central London projects include Abell & Cleland House apartments, the Corner House, the remodelling of the iconic Economist Plaza in St James and several public realm projects.



Piccadilly



Broadgate



Corner House

TODD LONGSTAFFE-GOWAN

Landscape Designer

Todd Longstaffe-Gowan Landscape Design is a studio engaged in the design and implementation of strategic masterplanning and landscape architecture at a variety of distinguished and historic sites.

For twenty-five years, the practice has advised on the conservation, refurbishment, and development of key landscape initiatives, including Hanover Square in Westminster. In addition, it has developed a number of projects for renowned public institutions, local authorities, and private landowners. In 2018 its work was recognised with the RIBA London Award and the RIBA National Award.



Hampton Court Kitchen Garden



Kensington Palace

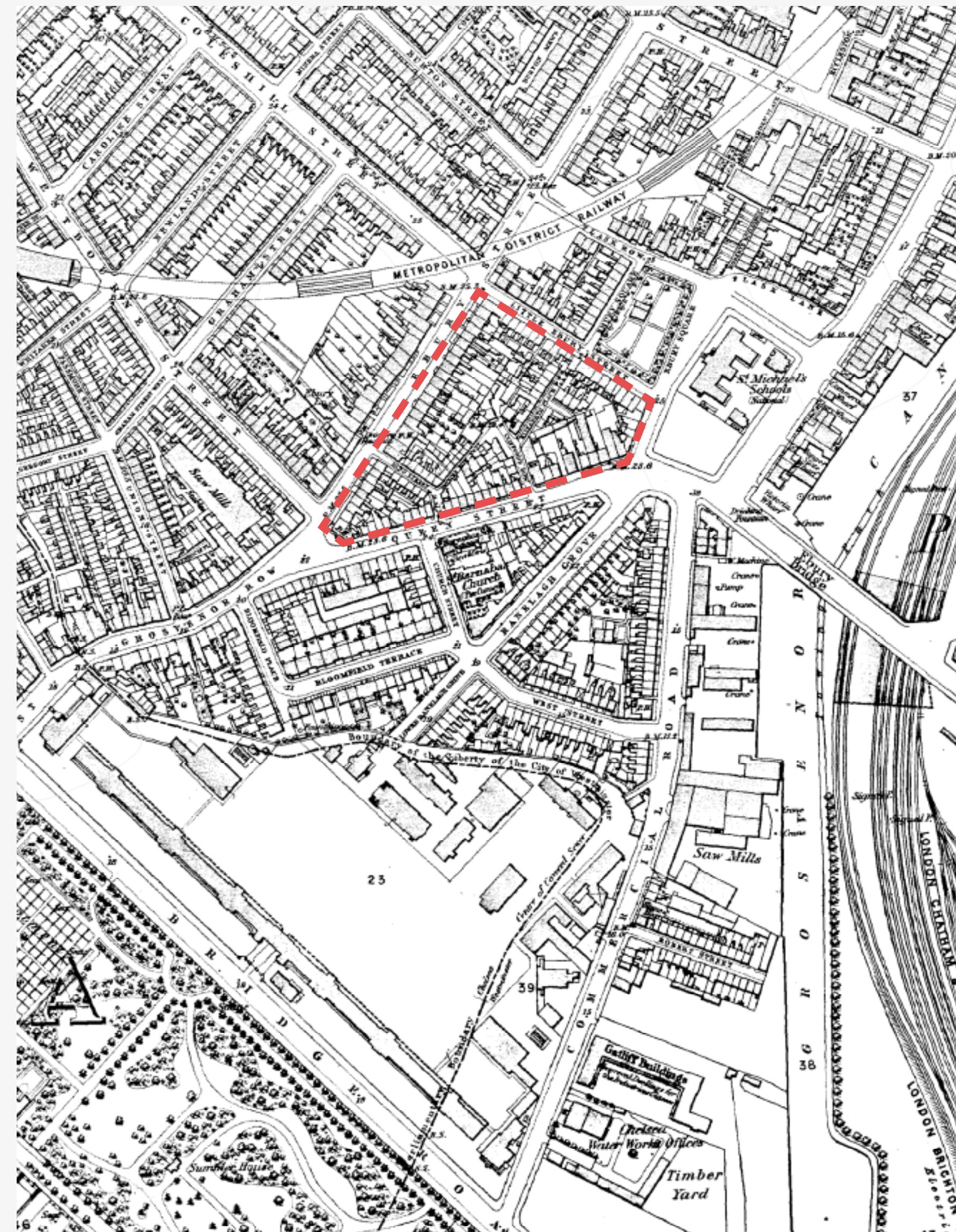
HISTORY OF THE CUNDY STREET QUARTER

1760s



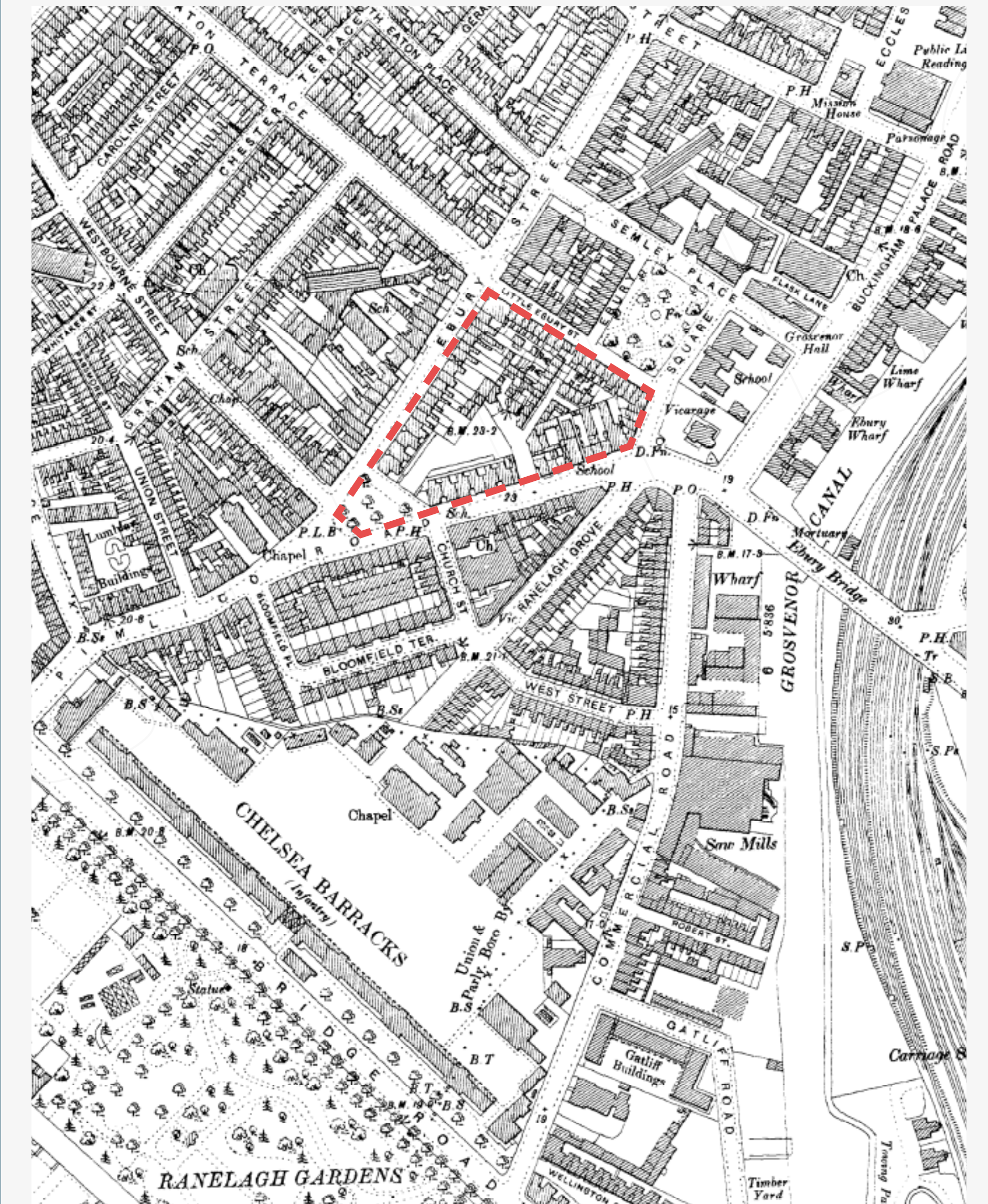
The present-day Ebury Street is recorded on the map as Five Fields' Row. It was in one of the houses on the west of the street that eight-year-old Wolfgang Amadeus Mozart composed his first symphony in 1764.

1870s



The Cundy Street Quarter was fully developed and more densely occupied. Cundy Street was called Little Ebury Street. The map shows a number of lanes running between the homes, creating a route from Ebury Square to modern day Orange Square. These included Elizabeth Place, King Street and Clifford Row.

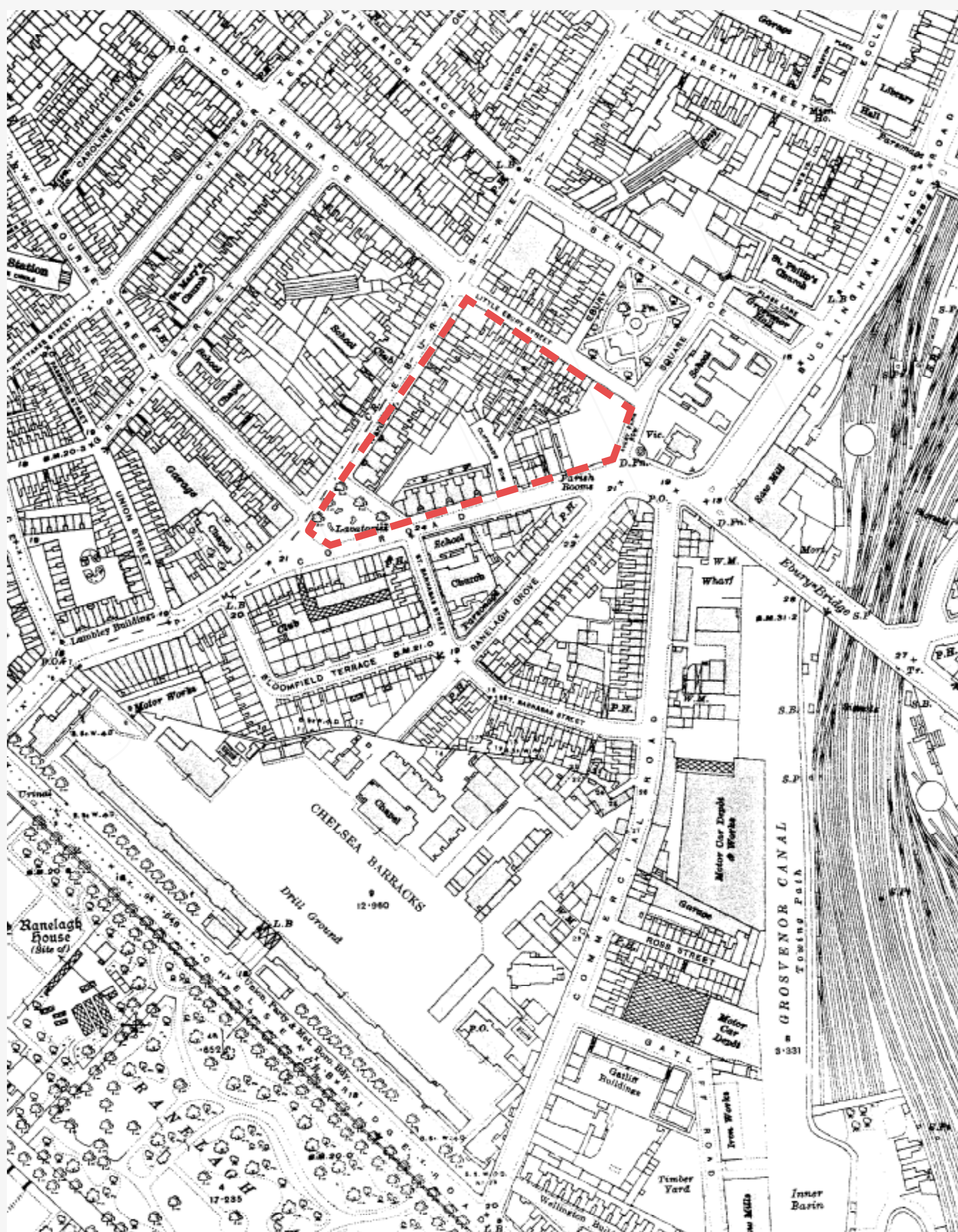
1880s



The southern area of Cundy Street Quarter was redeveloped with the construction of the Coleshill Buildings and the creation of Orange Square. In 1884, Ebury Square became a public space.

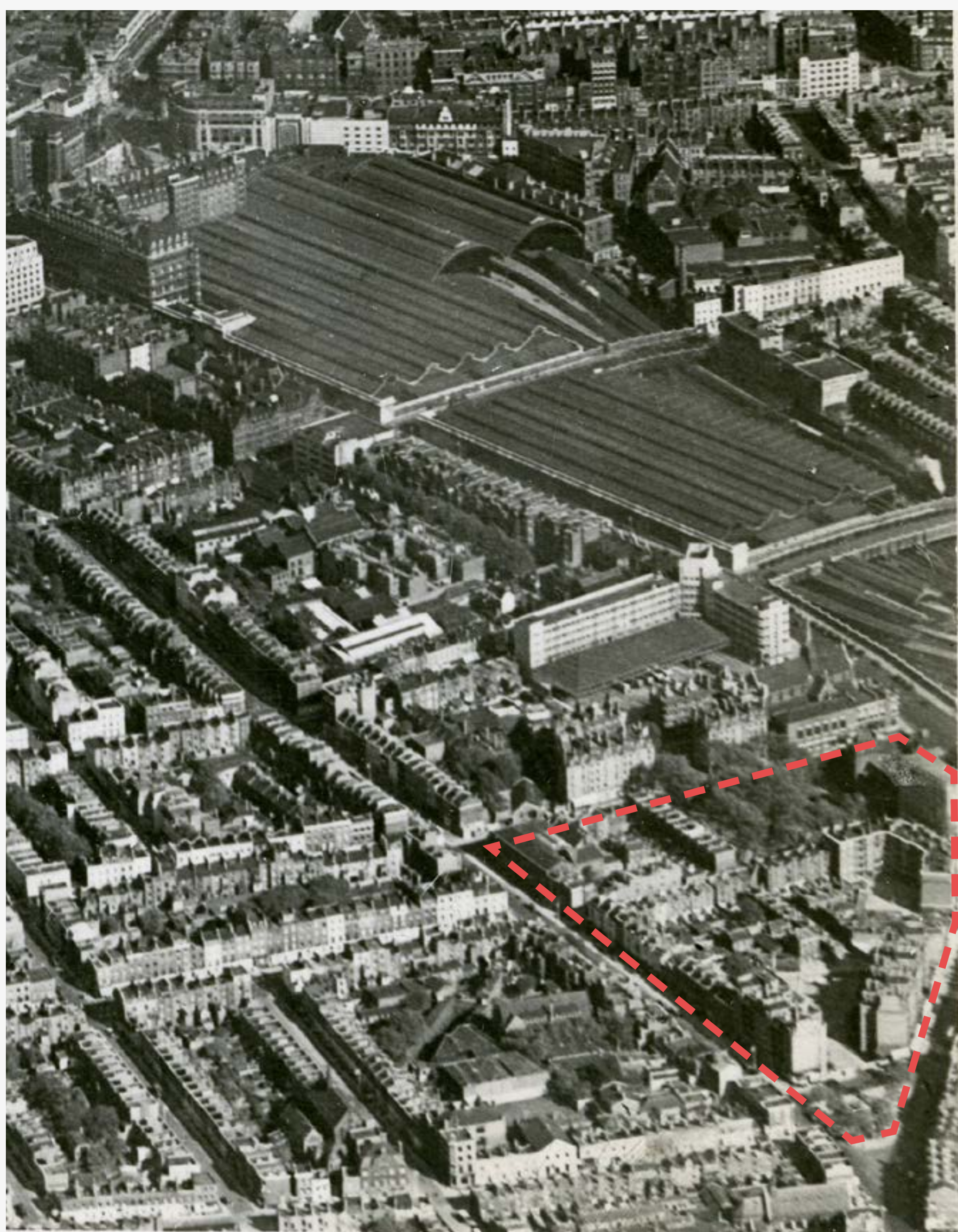
HISTORY OF THE CUNDY STREET QUARTER

1920s



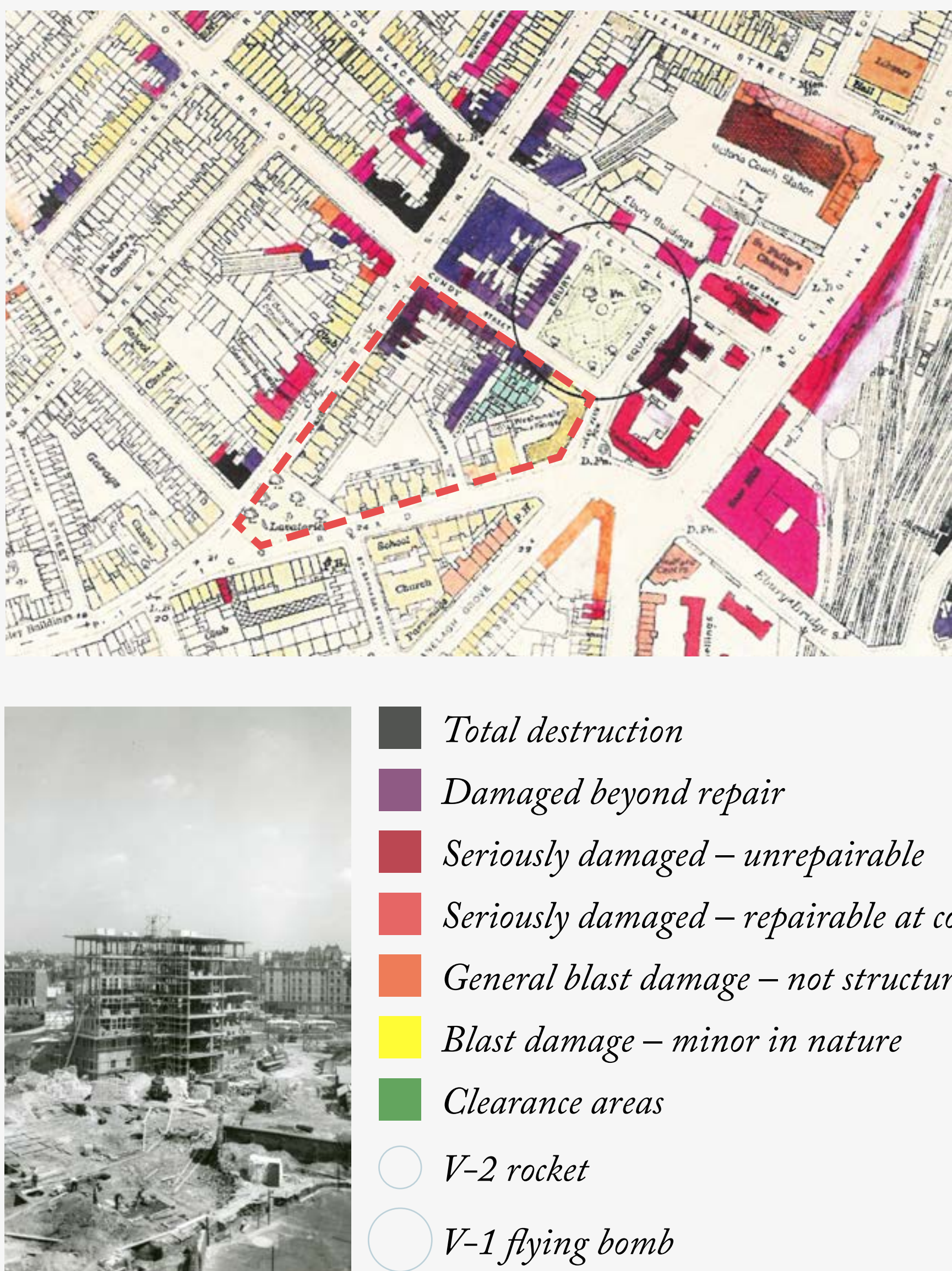
Major development occurred in the area, including Walden House and Fountain Court.

1930s



Little Ebury Street was renamed Cundy Street, after the architects who oversaw the design, planning and construction of Belgravia during the 19th Century.

1950s



The Cundy Street flats were built during a period of austerity and rationing following the Second World War.

FINDINGS FROM OUR INITIAL CONVERSATIONS

We have had several initial conversations with people who live or work locally about their perceptions of the area and their journeys through it.

Some of the findings from this exercise are:

- The area is quiet and safe.
- There is a lack of local, small grocery and convenience shops.
- The area is well-connected but there is little outdoor seating.
- There are very few spaces for activities and clubs, as well as spaces for community gatherings/events.
- There are a lack of green spaces or areas for children.
- The farmers' market is well used.



"I don't generally walk through Ebury Square as it feels empty after dark."



Orange Square is very popular amongst residents on Saturday mornings with the farmers' market.



Elizabeth Street and Sloane Square are popular destinations.



Journeys recorded show a strong north-south axis to and from Victoria station.



The red lines on the map show how the people we spoke to were travelling through the area

OUR PROPOSAL FOR THE CUNDY STREET QUARTER

ACTIVE NEIGHBOURHOODS

Provide a variety of uses that are needed by residents and businesses, including a range of new homes, shops, facilities and public spaces.

ARCHITECTURAL EXCELLENCE

Deliver high quality buildings that make better use of land, complement the historic character and deliver more homes that are designed to modern standards.

BETTER STREETS

Create an attractive and safe pedestrian environment with new lighting, planting and seating for all to enjoy.

CONNECTED COMMUNITIES

Encourage better connections between people and communities through investment in public spaces, facilities, shops and digital infrastructure.

ENTERPRISING PLACES

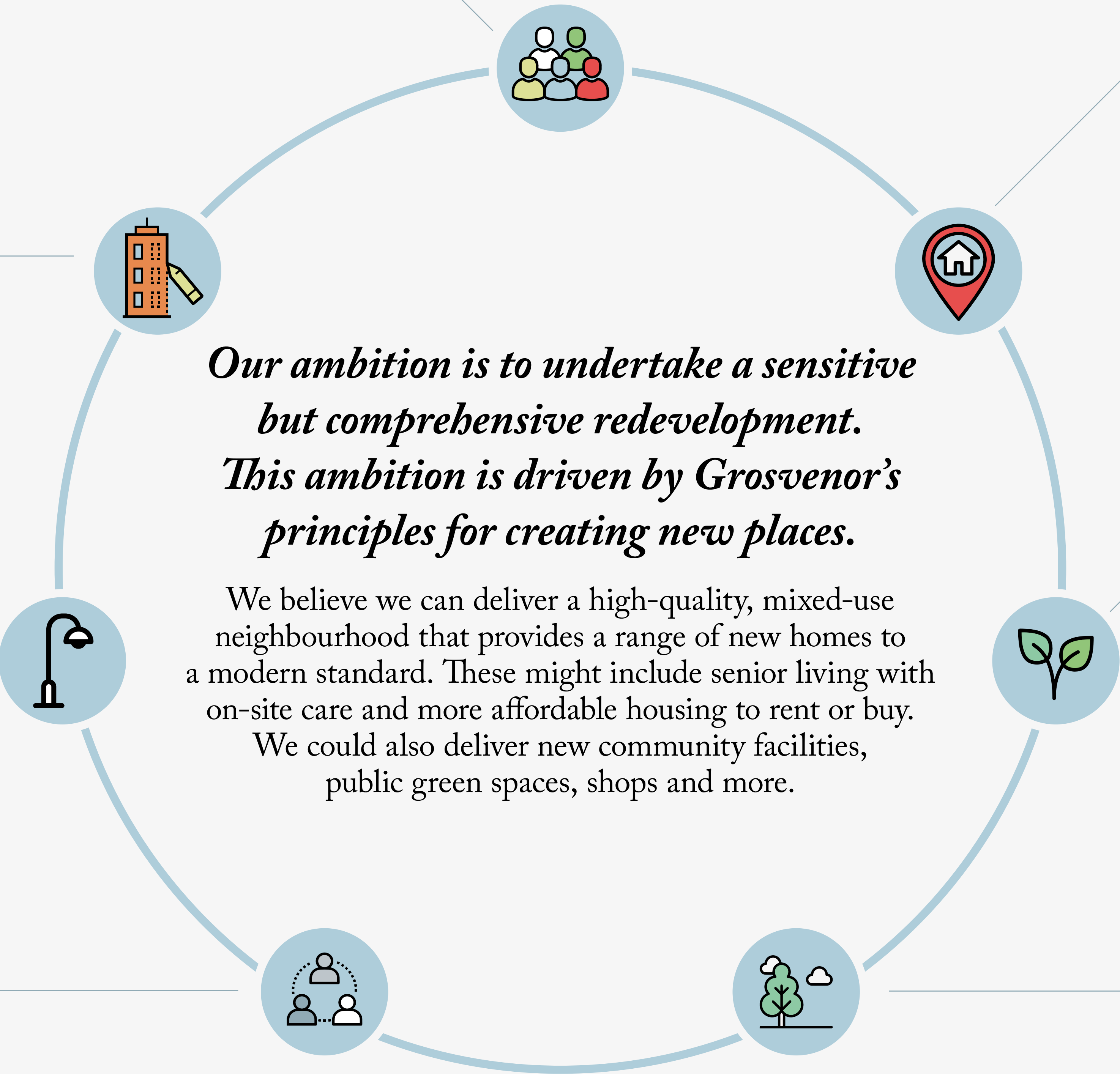
Create opportunities for new businesses whilst protecting and enhancing the existing commercial status and cultural specialisms.

GREENER SPACES

Introduce new public green spaces for all to enjoy, which improve the local environment and community wellbeing.

INTEGRATED DISTRICTS

Ensure the new neighbourhood looks and feels like part of the existing community through sensitive design and the introduction of open public spaces and new pedestrian routes.



DESIGN PRINCIPLES AND INDICATIVE MASTERPLAN

DESIGN PRINCIPLES

- To deliver a high-quality neighbourhood with a focus on the quality of public space for residents and visitors.
- To deliver new buildings which respond carefully to the scale, heritage and character of the surrounding area.
- To provide new routes through the site, improving connections with the local neighbourhood.
- To deliver a variety of new homes with a range of tenures and sizes.
- To increase the range of local shops and bring animation and life to the street.
- To achieve exemplary environmental sustainability.

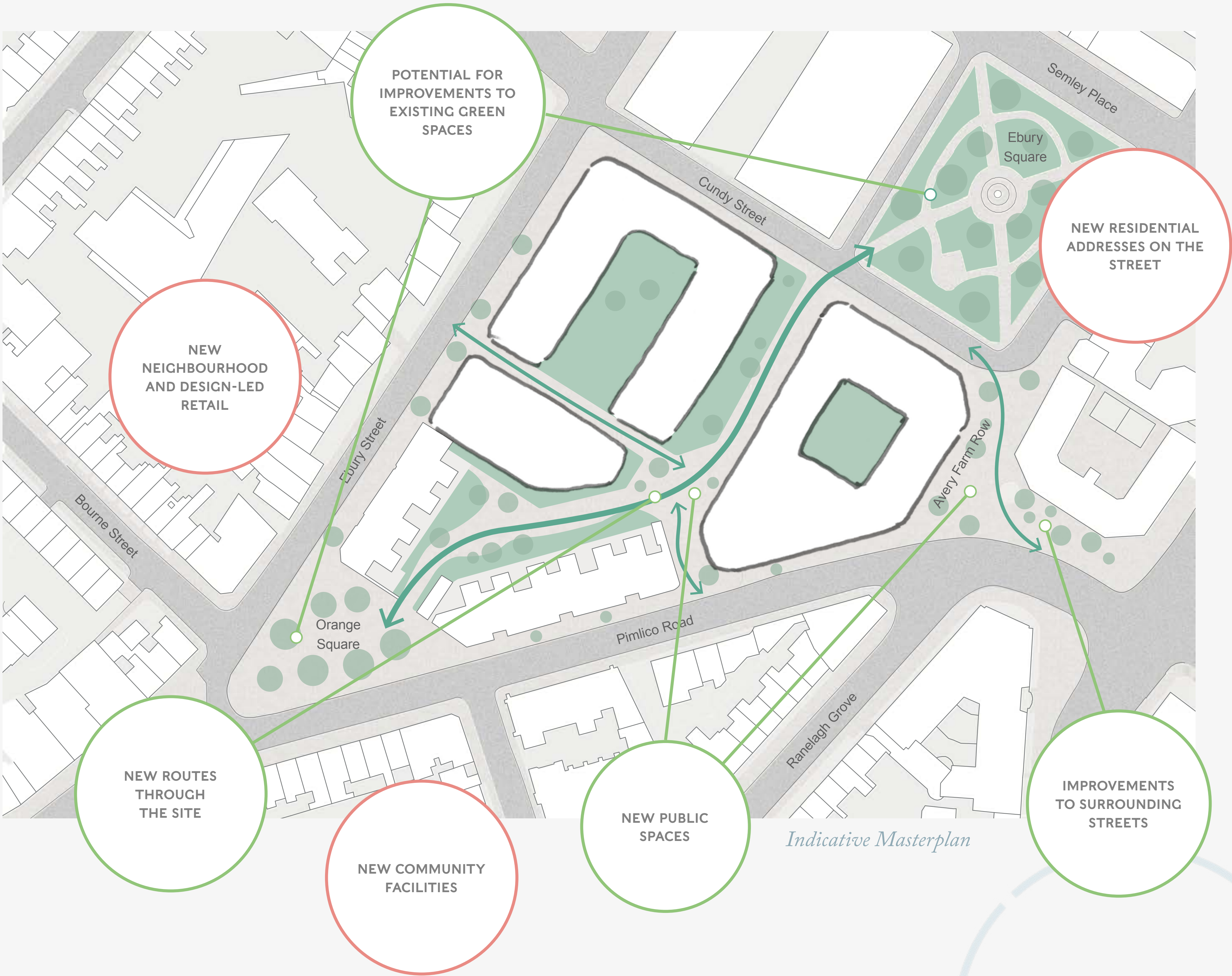
A MIX OF USES

Potential Ground Floor Uses:

- Retail
- Cafés and restaurants
- Healthcare
- Leisure (e.g. gym)
- Community
- Residential entrances

Potential Upper Floor Uses:

- The upper floors can provide a range of different homes, potentially including:
- Senior living with on-site care
 - Private market
 - Affordable housing
 - Intermediate housing



*Tell us what
you think...*

THANK YOU

Thank you for visiting us today, we hope you found it interesting.

Please spend a few minutes giving us your views by completing a feedback form. Your input and ideas are valuable as we take forward our designs.

As part of Grosvenor's long term commitment to the area we want to make a donation to local charities. By giving us your views you can vote for which local charities will receive a share of a £10,000 donation. The charities are:



The Passage supports people who are homeless or living in insecure accommodation.

www.passage.org.uk



The Octavia Foundation supports people affected by ill health, social isolation, low income or unemployment in Central and West London.

www.octaviafoundation.org.uk



St Barnabas Primary school serves the South Belgravia community and provides a rich and balanced curriculum. New funding would go towards improving facilities and new equipment.

www.stbarnabaspimlico.com

WHAT HAPPENS NEXT?

We will come back to you regularly through the design process to update you on how our plans are developing, including how your input has influenced our decisions and to hear your comments.

CONSULTATION TIMELINE

SPRING 2019

Phase 1

Have your say on early ideas for the Cundy Street Quarter

SUMMER 2019

Phase 2

More detailed discussions on design following our spring event

AUTUMN 2019

Phase 3

Consultation on detailed design for the Cundy Street Quarter

SPRING 2020

Final presentation of plans to accompany the planning application to Westminster City Council