



Cundy Street Newsletter

Issue 3

April 2020



GROSVENOR



Hello & welcome

I hope you are managing to keep safe and well. We're doing all we can to support people and businesses in this neighbourhood impacted by the spread of Covid-19.

At a community level, the Westminster Foundation is disbursing £2.5m to support vulnerable families and young people in London and elsewhere. Grosvenor Britain & Ireland has made a donation of £250,000 to the London Community Foundation and both Grosvenor and the Westminster Foundation have waived the next quarter's rent for 26 charities that rent office space from us. The vast majority of these are based in Belgravia.

We also have individual staff who have been helping out wherever they can. Simon Mantle, who many people know, has been co-ordinating our community response locally. This includes delivering supplies to the vulnerable and elderly in Belgravia. One of our team, Dean, has been working with Waitrose in Motcomb Street to deliver food parcels at Cundy Street while other colleagues are looking after the residents as best they can. We have also been helping Fr Alan at St Paul's to host daily virtual tea parties for the community with support from Age UK.

Many businesses around Cundy Street are facing huge challenges. So, we are speaking to all our retailers in the area, helping them deal with cashflow concerns and trying to ensure that staff can get paid. We're helping the businesses that are open advertise their services to local residents and working with the NHS and others to make parking spaces available for key workers. Grosvenor is in very regular contact with the amenity societies too so that we can all make a co-ordinated effort across Belgravia.

If you or someone you know needs support, then please let us know and we'll do our best to help. Most of this newsletter is about the redevelopment proposals. But thank you to everyone who has already been in touch to ask if they can contribute while the lockdown is in place – there's plenty more information in this newsletter.

Best wishes, Paul O'Grady,

Grosvenor

Since our last newsletter, we have been working hard to consider local feedback on the proposal that we shared in December. In this issue we give an overview of the events and a summary of the feedback we received. Thank you to everyone that gave comments.

At local briefings towards the end of last year, we also heard from residents in Walden House. Many welcomed the right of return to new social rent homes but were concerned by the prospect of having to move twice. We are pleased to confirm that all Walden House residents now have a choice to either move once, directly into a new social rented home in the new development (subject to planning permission), or to move to an alternative social rented home within Westminster, before having the option to return upon completion. We will continue to work with Westminster City Council who, as the current landlord of Walden House, are providing individual support for residents.



We will share the final proposal with you in the next few weeks ahead of submitting a planning application. Over the past year we have aimed to keep people updated through this newsletter, as well as holding public events, attending group meetings and having individual conversations. We are conscious that over the coming weeks there will be a need to adapt this approach and are considering the best ways to keep you informed. To make sure that we can stay in contact with you in the best possible way please email us at cundystreet@grosvenor.com or visit the website www.cundystreetquarter.co.uk to register your preferences. If you would prefer to be notified by telephone, then you can call us on **020 7312 7007**. Please do not hesitate to get in contact with us if you have any questions or concerns.

The latest proposals

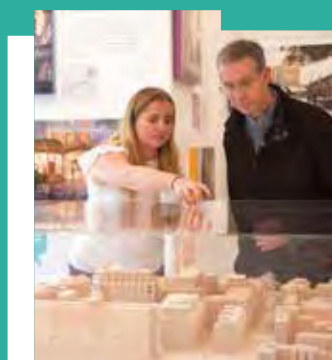
In December 2019 and January 2020, we held a series of public events and briefings to share the detailed proposals. The display was designed to bring the proposals to life and included a garden installation designed by the landscape architect team and an animated walk-through.



We presented a masterplan to show the mix of uses, as well as highlighting where we had made changes to the proposals to reflect your comments. We outlined our design approach and gave details on the proposed heights of buildings, indicative materials palettes and a scaled 3D model.

You can download a copy of the display here:

www.cundystreetquarter.co.uk/downloads/



What you said

We received feedback from almost **700** people, including those who attended the consultation events as well as people that responded to the online survey.

Thank you to everyone who participated and offered valuable feedback and ideas. A summary of responses is given below.

Overall

Overall the response to the proposals has been positive, particularly regarding the:



Mix of homes and the provision of affordable housing and senior living



New shops and amenities, including the community space



Improved green space and new planting

When asked whether there were any aspects which caused concern, the most cited responses focused on:

- Construction management
- Height of the tallest buildings
- Affordability of the homes

Mix of uses

The majority of people were supportive of the mix of uses, which many felt responded well to the existing provision.



The most popular uses were the:



Cinema



Food store



Community space

There was a positive response to how the **community space** could be used with many people preferring a multi-use space with a varied programme of activities. Frequently suggested activities focused on:



Fitness and wellbeing



Education



Young people

We will be trying out some of these ideas through a pop-up in **105 Pimlico Road** that we hope to launch when the situation clears. We will keep you updated with the plans for the space and please continue to share any suggestions for what you'd like to see here.

Young people

Our proposals will provide opportunities for people of all backgrounds and ages in Belgravia, including young people. We're working hard to ensure that we understand young people's perceptions of the area and how our plans for this neighbourhood can positively respond to their needs.

South Belgravia Youth Forum

We want to set up a South Belgravia Youth Forum for young people in the neighbourhood so that they can help influence change in the area. If you or someone you know would like to get involved then please email cundystreet@grosvenor.com with the subject line 'Youth Forum'.

Share your views

We are carrying out a research project with the Young Westminster Foundation to help us learn more about young people's experiences in Belgravia, including places they feel safest or and what they think is missing from the area. As part of this research, we plan to launch an online survey and we will share details of this on our website. You can read more about the Young Westminster Foundation at <http://www.ywfoundation.com/>.

Sustainability

Many people were interested in the environmental benefits and our approach to sustainability. Other suggestions people thought we could consider included:



Ways to improve air quality



Solar-powered streetlamps



Recycling bins including food waste



Car sharing schemes

Key locations

People provided feedback on our detailed proposals for different areas in the neighbourhood.

Orange Square

239 votes

Positive or neutral

83%

Negative

17%

- + Improved connectivity
- + New entrance into Elizabeth Place Gardens
- + Management approach (gates closed at night)
- Design of the gates could be improved
- Some people wanted to ensure 24-hour access
- More seating needed



Ebury Street

201 votes

Positive or neutral

80%

Negative

20%

- + Provision of senior living
- + Traditional design of the building
- + New trees that line the street
- Scale of new buildings
- More landscaping needed at ground floor



Elizabeth Place

182 votes

Positive or neutral

86%

Negative

14%

- + Varied shops and leisure uses
- + Meeting point for the community
- + Pop-up events such as sports screenings or family friendly
- More planting and public art needed



Avery Farm Row

183 votes

Positive or neutral

80%

Negative

20%

- + Vehicle restrictions and pedestrianisation
- + Increased public space
- Reduced car-access
- Scale of the building



Elizabeth Place Gardens

204 votes

Positive or neutral

83%

Negative

17%

Effective reimagining of this space

- + Water feature and varied greening
- + Improved connectivity between Ebury and Orange Square
- + The gardens being secured at night
- Loss of residential parking
- Open space could be replaced by more homes



Thank you to everyone that took the time to give feedback. Your views have been important in helping to shape the plans.

We hope to present the final proposal to you in the coming months and will share more details of this with you in due course.

What's on in your neighbourhood

Supporting the local community:

We have been working hard to help residents and businesses affected by the Coronavirus, with the long-term wellbeing of the community at the front of our minds.

Our brilliant team continue to offer support to residents wherever they can, such as Dean Evans from our gardens team who delivered surplus Waitrose Sandwiches to elderly residents in Cundy Street.

As well as on the ground support, we have donated £250,000 to the London Community Foundation, which will be used as part of a London-wide fund to support front line efforts to help the most vulnerable, including those who are homeless. You can read more here <https://londoncf.org.uk/>.

We also want to pledge generously and quickly through the Spacehive fund for Mayfair & Belgravia, towards campaigns that are raising money for community groups, organisations and other programmes which help to connect and strengthen communities in these challenging times. Please do get in touch or visit www.spacehive.com/movement/ourmayfairandbelgravia if you have an idea.

Many people have been in touch to ask what they can do to help their local community. Most shops and all restaurants in the area have had to close, but many have gift vouchers to purchase that are redeemable once they reopen. You can find more information at www.grosvenorlondon.com. [Twitter @Grosvenor_LDN](#) or [Instagram @Belgravia_LDN](#). If you are well enough to do so, you can register for volunteering opportunities to help vulnerable people in the Westminster borough at www.westminster.gov.uk/volunteer-help-your-community.



New period drama on ITV
from Downton Abbey creator, Julian Fellowes. The six-part series will air at 9pm each Sunday until 19 April.

Celebrating the Pimlico Road Design District:

We are proud to celebrate the unique talent and artistry of Pimlico Road through London Craft Week, which usually takes place in April but has been postponed until September. Please visit www.londoncraftweek.com for more information.





For more information about the project and to stay up to date with the latest news, you can get in touch with us at:

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