

Proposals for the Cundy Street Quarter

December 2019

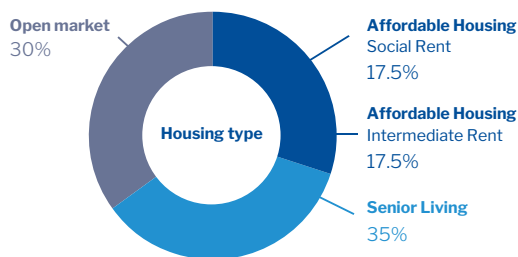
Following six months of engagement, and feedback from 1,500 individuals, Grosvenor is sharing detailed proposals for the Cundy Street Quarter, which it aims to submit to Westminster City Council in the first half of 2020.

These proposals would almost double the number of affordable homes on this site, delivering better public spaces, more amenities, and hundreds of jobs in the local community.

A much broader mix of homes

About 250 new homes, including at least 35% affordable homes – of which 50% would be social rent and 50% intermediate – as well as senior living and market homes.

All homes would be built to modern standards that are cheaper and more sustainable for residents to run.



A greener, softer environment



70 more trees, 3,400 sqm of green space and 2,700 sqm of green roofs.

↓
72%

New homes producing 72% less carbon than the existing flats.

↓
20%

Energy bills cut by an average of 20%.

Better public spaces, more amenities, and jobs for local people



17 shops and amenities including a small supermarket, restaurants and cinema.



A flexible community space, designed in close partnership with community.



An additional local spend of c.£750,000 per year that will support existing businesses.



New dedicated play space in a revitalized Ebury Square.



£15m contribution to local facilities and services through the Community Infrastructure Levy.



An estimated 160 construction jobs, 90 apprenticeships, and 190 jobs in the completed development, prioritised for Westminster residents.



What is the site today?

The Cundy Street Quarter in southern Belgravia is bordered by Ebury Street, Cundy Street and Pimlico Road. Made up of the four Cundy Street buildings, Walden House and the car park of the Coleshill flats. Each part of the site is segregated and closed off to the public.

What about the people living there?

- All Westminster City Council residents have a right to return to the new social rented homes on the equivalent rent.
- They also receive tailored support and financial compensation.
- Privately renting tenants have been given assistance tailored to their needs, with those on protected leases being offered suitable alternative homes nearby.
- We recognise this will cause significant disruption and are helping every resident plan for the future.

What happens next?

- We will finalise our proposals following the feedback we receive in this third consultation and share what we intend to submit next year.
- Feedback from residents has already changed the height of some buildings, the mix of retail and the design of public space, for example.
- We will continue this dialogue well beyond the submission of our planning application, setting up a Community Forum and investing in work with young people.
- Because Grosvenor has a genuine long-term commitment to this neighbourhood.

