

November 2019

# Cundy Street Quarter Newsletter



GROSVENOR

# Welcome

Hello and welcome to our second newsletter. We want to keep everyone informed about the Cundy Street Quarter proposals, so we will be sharing information with you through these newsletters and on the project website at **[www.cundystreetquarter.com](http://www.cundystreetquarter.com)**

If you have any feedback or suggestions for future content, we'd love to hear from you.

Contact us at **[cundystreet@grosvenor.com](mailto:cundystreet@grosvenor.com)**

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# Next public consultation in December

We will be hosting three public events at 20-22 Pimlico Road (the former Luke Irwin shop). Here we will share the latest designs and how we have taken your feedback on board. The interactive sessions will provide the opportunity to comment on how our designs have progressed since June. We look forward to seeing you there:

- Wednesday 4th December – 14:30-19:30
- Thursday 5th December – 10:00-15:00
- Saturday 7th December – 10:00-14:00



## Drop in events

During late August and early September, we held five drop in sessions at 20a Pimlico Road. It was a welcome opportunity to meet some of you and to hear your feedback.

Over 50 people attended, providing further comments on our proposals and allowing us to better understand the key topics being raised by the local community. We have provided answers below to the most frequently asked questions.



## Recently asked questions

### **When can we see more detailed plans?**

In the first week of December we will share our detailed proposals. This will be the third phase of public consultation. It will give the community a real sense of what the Cundy Street Quarter would look and feel like, including details about the new homes we will be delivering, improvements to the public space and the proposed new buildings. You can find more details about the public consultation in this newsletter.

## **Why are you proposing the redevelopment?**

By redeveloping this area, we can provide a major increase in high quality homes for the people of Westminster. We can double the number of affordable homes on this site, and provide residents with better housing built to modern standards that is cheaper for them to run. We can also offer a much broader mix of homes, including social rented, intermediate, and some for senior living. Alongside this, the design will create much better public and community spaces, making this a greener place with more facilities and new jobs for local people.

## **How are you supporting existing residents?**

We recognise the impact our proposals have on existing residents. We understand their concerns and have put several measures in place to help people plan for the future.

### **Westminster City Council residents in Walden House**

Walden House residents would be rehoused within the borough and WCC has offered them a right to return to the new affordable homes we would build. WCC would support any of their residents that are impacted by the development.

### **Private renting residents in Cundy Street Flats**

We have been informing Cundy Street residents about the possibility of redevelopment since 2012 and confirmed our intentions with them earlier this year, over two years before the leases end. Since then, we have offered individual tailored support to help people make plans for the future. Some of the tenants are on protected leases with a right to continued tenancy and we are offering these people suitable alternative homes nearby in Belgravia.

## **How much affordable housing would there be in the new development?**

We will double the number of affordable homes that are currently on this site. At least 35% of all the new homes would be affordable, split between social and intermediate rent, in-line with Westminster's policy. This would help some of the 7,000 households which are on the Council's waiting list.

## **What steps would be taken to prevent anti-social behaviour?**

We will introduce security measures including CCTV, active ground-floor uses, improved lighting and restricted hours of access. We have met with the Police and a specialist security consultant to discuss potential design interventions that have worked in other London developments. We will also now incorporate gates to our proposals for both ends of Elizabeth Place Gardens (the space behind the Coleshill Flats which would be transformed into an urban garden) to help control out of hours access and stop some of the issues that take place in the car park today.

# Sustainability at Grosvenor

Earlier this year we published a set of environmental commitments that include:

- Being zero carbon by 2030
- Sending zero waste to landfill by 2025
- Eliminating waste altogether by 2050 by reducing, reusing or recycling
- Valuing nature and enhancing biodiversity

Our designs for the Cundy Street Quarter will help us work towards our sustainability goals, and you can read more about this at the public consultation in December.

Two of our most recent sustainability initiatives include a free water fountain and paper cup recycling points.

## Free water fountain installed at Eccleston Yards

To help reduce single-use plastic in Belgravia and celebrate the installation of a free water fountain in Eccleston Yards, we gave away 500 reusable water bottles for people to top up their water on the go, rather than buying a plastic bottle. Find out more about Eccleston Yards at:

**[www.mayfairandbelgravia.com/eccleston-yards](http://www.mayfairandbelgravia.com/eccleston-yards)**



## Paper cup recycling points pop-up in Belgravia



It is estimated that fewer than 1% of paper cups are recycled. As a business, we are passionate about reducing single-use waste and making responsible recycling easier for people on our estate. So, we are pleased to join a coordinated effort to introduce dedicated recycling points at Belgravia's busiest spots, including Eccleston Yards and Victoria Coach Station.

In 2020, we will launch a competition with schools in Belgravia and Mayfair to design a paper cup art installation. The aim is to increase awareness of responsible recycling and celebrate the creativity of some of our youngest residents! For more information visit the 'latest news' section on our website.

## Local crowdfunding programme

We have partnered with civic crowdfunding platform Spacehive which gives you the opportunity to raise money for projects or activities that you'd like to see in your local neighbourhood. We hope that some of you were able to join us at St Barnabas Church earlier this month for a workshop led by Spacehive where you could learn more about the platform.

As part of the support available, Grosvenor's 'Mayfair & Belgravia Community Fund' can also contribute up to £5,000 to your project. If you are interested in finding out more about the crowdfunding programme and how we could pledge towards your idea, please visit: [www.spacehive.com/movement/ourmayfairandbelgravia](http://www.spacehive.com/movement/ourmayfairandbelgravia)

## A record day in local charity shop

In October we took over the Octavia Foundation's new charity clothes shop on Wilton Road in Victoria. Twenty Grosvenor volunteers took on a number of roles, including sorting clothes, supporting customers and promoting the store in the local area. We even had real-life mannequins in the window!

Our efforts helped to produce record takings for the new store of over £1,000 for the first time in a day's trading.



# Contact us:

For more information about the project and to stay up to date with the latest news, you can get in touch with us at:

**e:** [cundystreet@grosvenor.com](mailto:cundystreet@grosvenor.com)

**t:** 020 7312 7007

**w:** [cundystreetquarter.com](http://cundystreetquarter.com)

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