

A new inclusive neighbourhood in southern Belgravia, delivering more housing, including an increase in on-site affordable homes as well as significant investment in community facilities and public spaces.

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www.cundystreetquarter.com



Welcome

Hello and welcome to our first project update for the Cundy Street Quarter. We want to keep you informed about our proposals for the area, and so will be sharing information with you through these updates and on the project website at www.cundystreetquarter.com

Introduction to the Cundy Street Quarter

Whilst we know that many of you are already familiar with the project, we recognise that others may want to learn a bit more.

What is the Cundy Street Quarter?

The Cundy Street Quarter in southern Belgravia is bordered by Ebury Street, Cundy Street and Pimlico Road.

Our aspiration is to work in partnership with the community to create an inclusive mixed-use development that caters for the needs of Belgravia and Westminster today, as well as for future generations, retaining the village charm of southern Belgravia while delivering an inclusive mix of homes, including more affordable and senior-living homes.

The new development will create better public and community spaces with increased landscaping and will establish space for local neighbourhood shops, create jobs, provide affordable workspace, and allow us to enhance local biodiversity.

Why is change needed?

As long-term stewards of the area, we must continually respond to the changing needs of Londoners including the acute shortage of housing in the capital. The Cundy Street Quarter can provide a material increase in much-needed, high-quality housing in Westminster, particularly the need for better and greater numbers of dedicated onsite affordable and senior living housing.

Approach to working with affected residents

We recognise the impact our proposals will have on existing residents. Consideration for those affected, along with open and transparent communication, has been at the core of this project from the start.

We first notified Cundy Street tenants back in 2012 of the possibility of the redevelopment, which we confirmed earlier this year. Since notifying residents in the spring, we have been offering individual tailored support to help people plan carefully for the future. We hope many will choose to stay in the area.

Support has included assistance in finding alternative accommodation alongside financial assistance to move. Priority has been given to vulnerable people and those for whom Cundy Street is their permanent home.

Earlier this year Grosvenor agreed to provide Westminster City Council with an additional two years beyond the original 2021 lease expiry date to help residents move into a new home.

Our commitments on housing and community

As a company we are committed to maintaining, and where possible growing, the range of housing on our estate, including affordable.

Of the 160 total homes affected as part of our proposals for the Cundy Street Quarter, 30% are affordable homes managed by a registered provider. There are no affordable homes in the Cundy Street flats; these are let by Grosvenor on private leases.

From the outset, we committed to re-providing the affordable housing in terms of both the number of homes and tenure – social rented or other – currently on site to modern standards. We expect the final plans to show a material increase in affordable homes.















Second public consultation

Thank you to all that attended our second public consultation in June, where we presented our emerging plans for the Cundy Street Quarter.

Since our first event in April we have spoken to 500 people and received over 1,500 bits of feedback. It has been great to see so many of you and to hear what you thought of our emerging plans.

For those who haven't seen the consultation material from June, it can be found online at: www.givemyview.com/cundystreetquarter/consultationboards_phase2.pdf



Responding to feedback

- In April we received clear feedback that a neighbourhood supermarket as well as senior living homes were really important to the community and we responded by incorporating these into our proposals.
- Since the June consultation we have been reviewing all the feedback received to date, continued to discuss our plans with local people over the summer and have been working to evolve our design with a view to presenting back the more detailed proposals towards the end of the year.
- Most visitors and online respondents expressed strong support and enthusiasm for:
 - A multi-generational and mixed community through more onsite affordable homes, as well as senior living and market homes;
 - A well-designed space with new pedestrian connections where people can come together within a new village centre;
 - A space for the community, as well as a wider variety of retail, food & drink and leisure offerings which look to enhance the local neighbourhood; and,
 - Enhanced biodiversity, improved greening across the development and to deliver new and improved public spaces including Orange Square and Ebury Square.
- Some visitors and online respondents expressed some concerns surrounding:
 - The height of the building overlooking Ebury Square, although many understand the rationale for its location and the wider benefits a certain quantum of floorspace can bring;
 - The increased amount of retail spaces that will be introduced on Ebury Street; and
 - The potential for anti-social behaviour in the new scheme.

We are looking at how we can address these concerns in the evolving design.

Grosvenor and the community

As part of Grosvenor's long term commitment to the area we value the importance of working with local partners in the community.

During our April consultation we asked people to vote for which selected local charities should receive a share of a £10,000 donation from Grosvenor. The following donations we made in June:

The Passage - £2,800

Octavia Foundation - £2,400

St Barnabas School - £4,800

During our June consultation, the Passage and Octavia Foundation were chosen by online respondents to receive volunteering days from Grosvenor staff.







Come and speak to us

We are keen to continue conversations with the local community including amenity societies, businesses and resident groups. Please get in touch if you would like us to speak with your organisation or if you have any questions about the proposals. You can email us at **cundystreet@grosvenor.com** or through the details below.

We will also be hosting a series of drop in sessions over the coming weeks where members of the Grosvenor team will be on-hand to answer any questions you may have.

We will be based at **20a Pimlico Road, SW1W 8LJ** at the following times:

 Thursday 29th August
 13.00 - 17.00

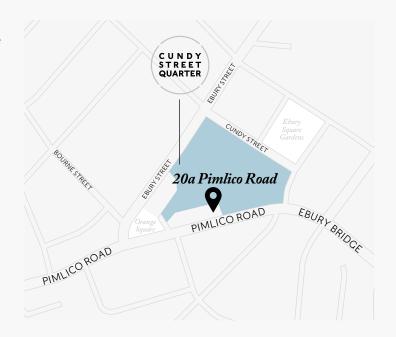
 Monday 2nd September
 15.00 - 19.00

 Friday 6th September
 13.00 - 17.00

 Monday 9th September
 15.00 - 19.00

 Thursday 12th September
 13.00 - 17.00

Please do email us in advance to book a slot to see us, or drop in on the day.



Contact us

Please do get in touch with us at:

e: cundystreet@grosvenor.com

t: 020 7312 7007

w: cundystreetquarter.com



